

## Site Usage

**254,804** Visits

**76.65%** Bounce Rate

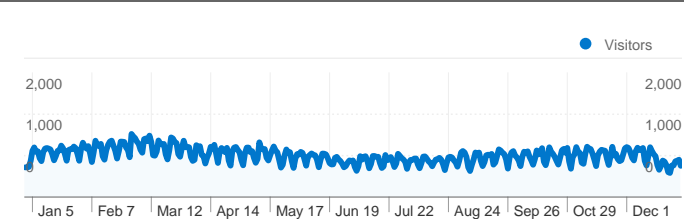
**452,433** Pageviews

**00:01:29** Avg. Time on Site

**1.78** Pages/Visit

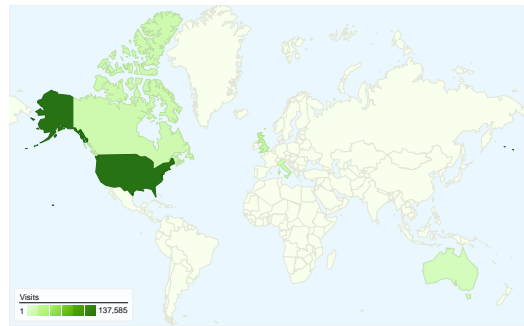
**89.61%** % New Visits

## Visitors Overview

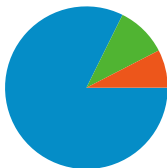


**Visitors**  
**229,695**

## Map Overlay



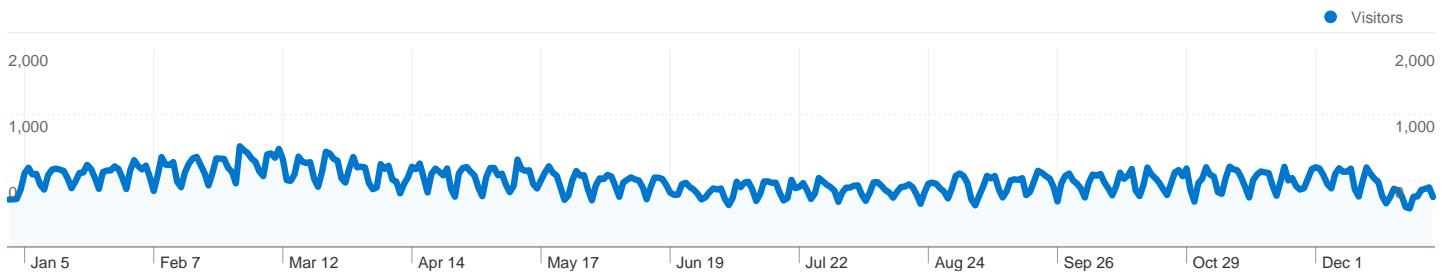
## Traffic Sources Overview



- **Search Engines**  
209,786.00 (82.33%)
- **Direct Traffic**  
25,741.00 (10.10%)
- **Referring Sites**  
19,252.00 (7.56%)
- **Other**  
25 (0.01%)

## Content Overview

Pages	Pageviews	% Pageviews
/comments/2006/03/21/comme	31,159	6.89%
/italy/living/idiom.html	16,880	3.73%
/comments/	8,985	1.99%
/comments/2006/11/06/italian-	8,755	1.94%
/comments/2007/04/20/italian-	8,465	1.87%



**229,695 people visited this site**

**254,804 Visits**

**229,695 Absolute Unique Visitors**

**452,433 Pageviews**

**1.78 Average Pageviews**

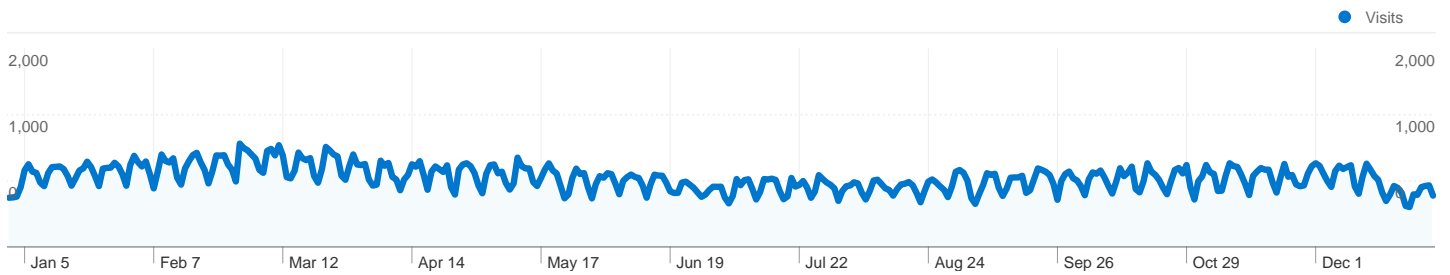
**00:01:29 Time on Site**

**76.65% Bounce Rate**


**89.61% New Visits**


**Technical Profile**


Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	139,292	54.67%	Cable	81,909	32.15%
Firefox	74,002	29.04%	Unknown	71,047	27.88%
Safari	26,313	10.33%	DSL	67,962	26.67%
Chrome	7,505	2.95%	T1	26,503	10.40%
Mozilla	3,635	1.43%	Dialup	5,178	2.03%

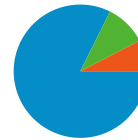


All traffic sources sent a total of 254,804 visits

 10.10% Direct Traffic

 7.56% Referring Sites

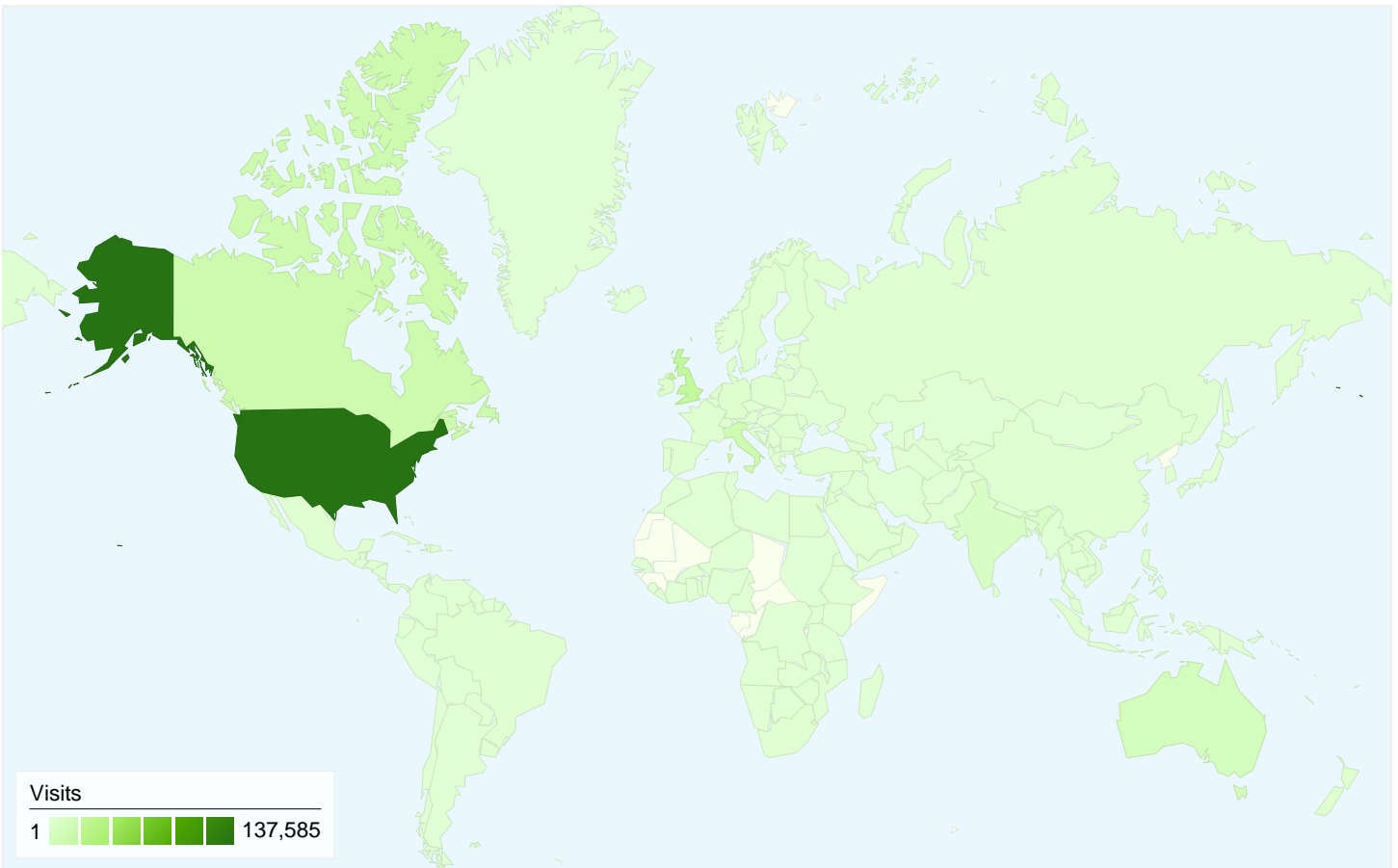
 82.33% Search Engines



- **Search Engines**  
209,786.00 (82.33%)
- **Direct Traffic**  
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- **Referring Sites**  
19,252.00 (7.56%)
- **Other**  
25 (0.01%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	182,775	71.73%	italian sayings	8,013	3.82%
(direct) ((none))	25,741	10.10%	italian idioms	3,601	1.72%
yahoo (organic)	15,087	5.92%	tanti auguri	2,984	1.42%
bing (organic)	3,724	1.46%	italian slang	2,694	1.28%
images.google.com (referral)	2,578	1.01%	current events in italy	1,629	0.78%

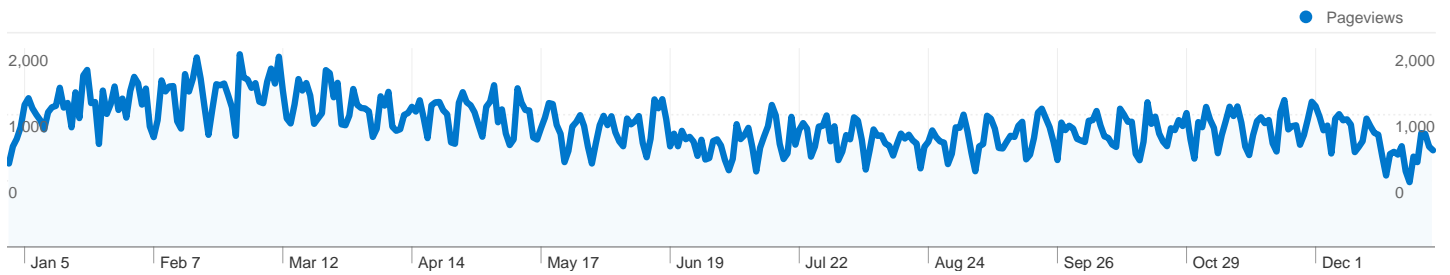


## 254,804 visits came from 198 countries/territories


Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>254,804</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>1.78</b> Site Avg: 1.78 (0.00%)	<b>Avg. Time on Site</b> <b>00:01:29</b> Site Avg: 00:01:29 (0.00%)	<b>% New Visits</b> <b>89.69%</b> Site Avg: 89.61% (0.10%)	<b>Bounce Rate</b> <b>76.65%</b> Site Avg: 76.65% (0.00%)	
United States	137,585	1.82	00:01:30	89.59%	75.57%
United Kingdom	22,130	1.71	00:01:17	92.23%	77.82%
Canada	14,737	1.75	00:01:19	92.49%	77.47%
Italy	14,317	2.20	00:02:16	84.36%	73.04%
Australia	10,083	1.68	00:01:26	90.09%	77.53%
India	5,952	1.44	00:00:57	94.52%	81.37%
Ireland	2,947	1.33	00:00:43	93.82%	88.23%
Germany	2,868	1.69	00:01:15	92.57%	76.32%
Netherlands	1,837	1.80	00:01:26	91.62%	75.88%


France	<b>1,818</b>	1.71	00:01:15	89.60%	80.53%
					1 - 10 of 198



## Pages on this site were viewed a total of 452,433 times

 **452,433** Pageviews

 **377,375** Unique Views

 **76.65%** Bounce Rate

## AdSense Performance

 **276,138** AdSense Page Impressions

 **\$749.06** AdSense Revenue

 **1,310,480** AdSense Unit Impressions

## Top Content

Pages	Pageviews	% Pageviews
/comments/2006/03/21/comment-onadd-to-italian-slang-and-	31,159	6.89%
/italy/living/idiom.html	16,880	3.73%
/comments/	8,985	1.99%
/comments/2006/11/06/italian-slang-c/	8,755	1.94%
/comments/2007/04/20/italian-idiom-and-sayings-add-your-own/	8,465	1.87%