

Site Usage

74,775 Visits

67.02% Bounce Rate

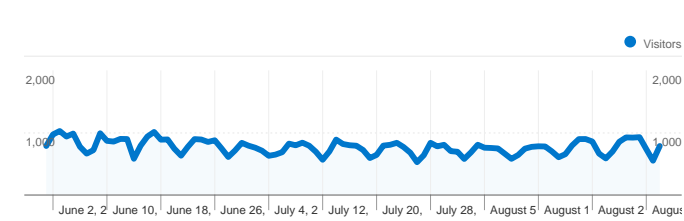
181,370 Pageviews

00:02:15 Avg. Time on Site

2.43 Pages/Visit

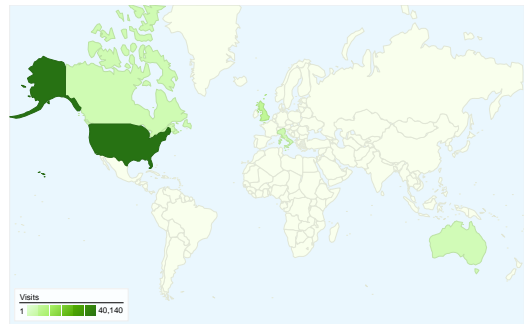
86.81% % New Visits

Visitors Overview

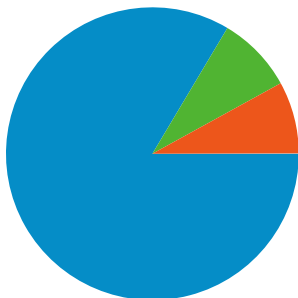


Visitors
66,219

Map Overlay world



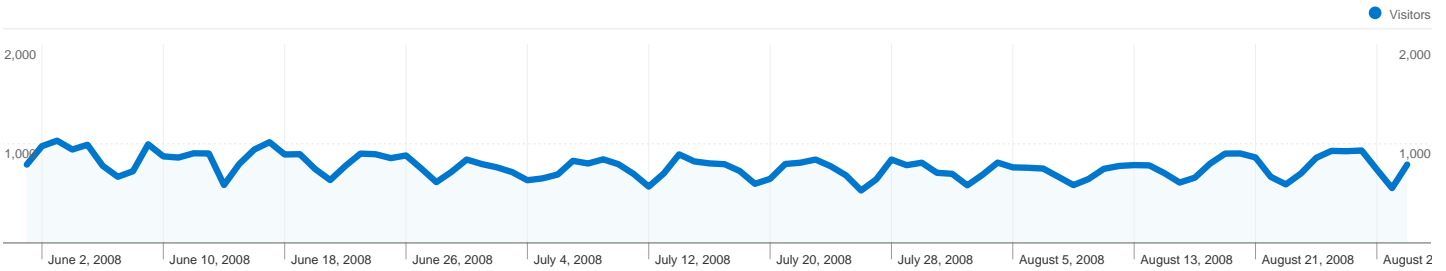
Traffic Sources Overview










- **Search Engines**
62,484.00 (83.56%)
- **Direct Traffic**
6,312.00 (8.44%)
- **Referring Sites**
5,957.00 (7.97%)
- **Other**
22 (0.03%)

Content Overview

Pages	Pageviews	% Pageviews
/italy/living/itslang.html	16,907	9.32%
/italy/living/idiom.html	7,872	4.34%
/italy/lang/itslangc.html	5,606	3.09%
/	5,473	3.02%
/italy/lang/itslanga.html	4,641	2.56%

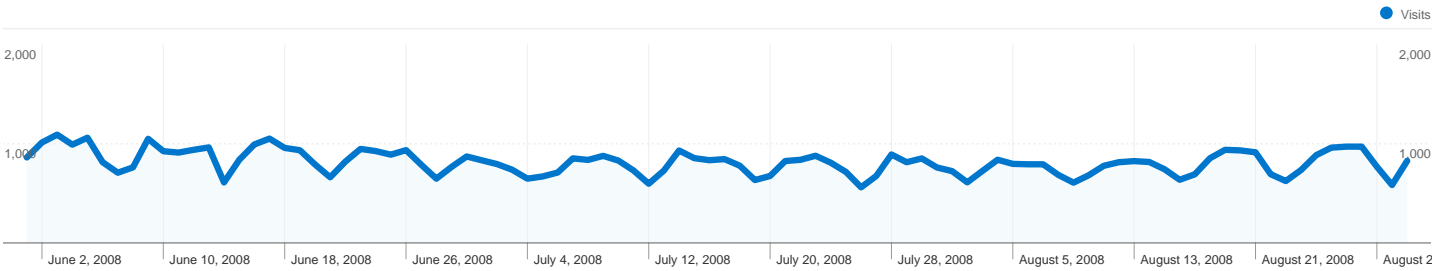


66,219 people visited this site




-  **74,775** Visits
-  **66,219** Absolute Unique Visitors
-  **181,370** Pageviews
-  **2.43** Average Pageviews
-  **00:02:15** Time on Site
-  **67.02%** Bounce Rate
-  **86.87%** New Visits

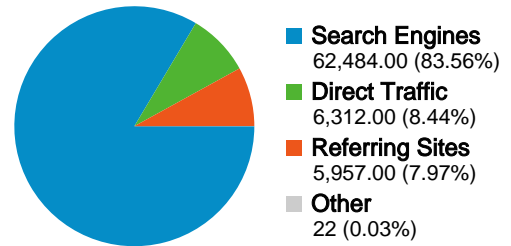
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	47,216	63.14%	Cable	23,617	31.58%
Firefox	19,558	26.16%	DSL	20,580	27.52%
Safari	5,694	7.61%	Unknown	20,320	27.17%
Mozilla	1,173	1.57%	T1	6,502	8.70%
Opera	904	1.21%	Dialup	2,221	2.97%



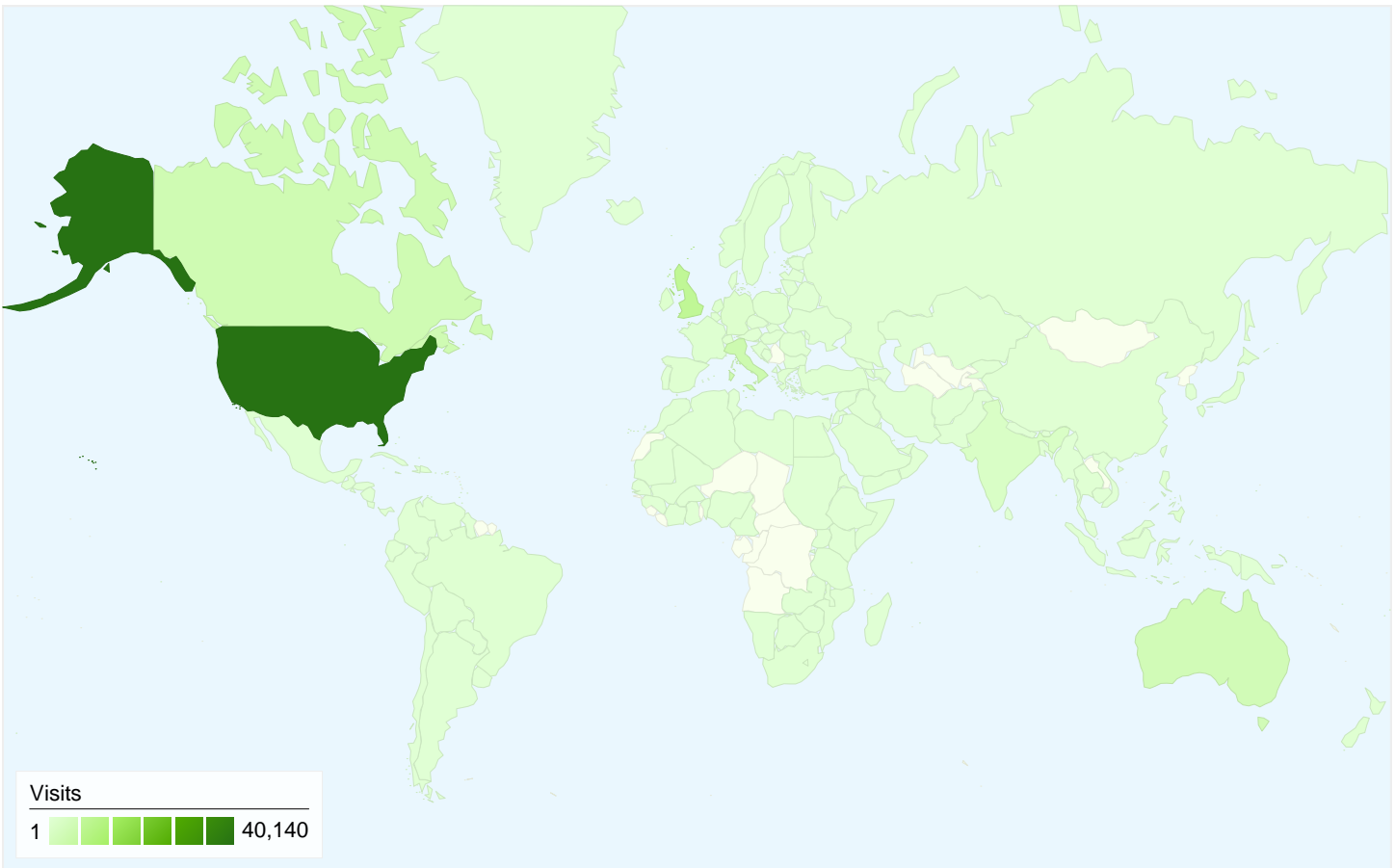
All traffic sources sent a total of 74,775 visits

-  **8.44%** Direct Traffic
-  **7.97%** Referring Sites
-  **83.56%** Search Engines



Top Traffic Sources

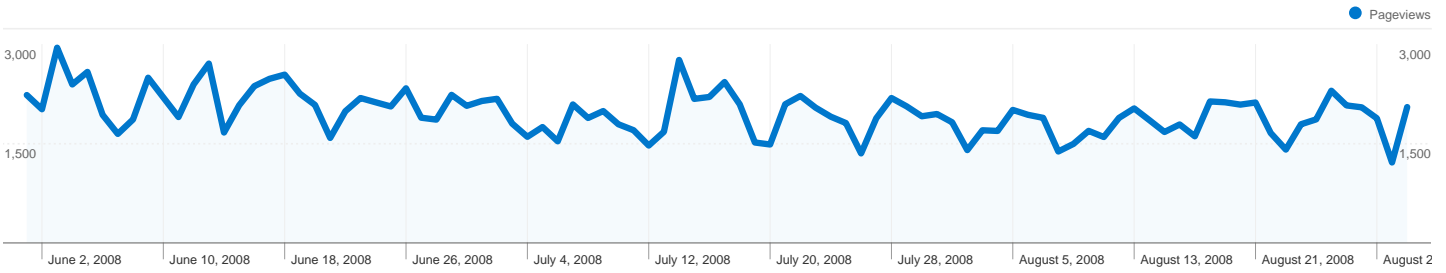
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	54,357	72.69%	italian slang	3,319	5.31%
(direct) ((none))	6,312	8.44%	italian sayings	2,557	4.09%
yahoo (organic)	4,456	5.96%	italian idioms	866	1.39%
msn (organic)	965	1.29%	funny italian phrases	622	1.00%
aol (organic)	948	1.27%	tanti auguri	578	0.93%



74,775 visits came from 176 countries/territories

Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
74,775 % of Site Total: 100.00%	2.43 Site Avg: 2.43 (0.00%)	00:02:15 Site Avg: 00:02:15 (0.00%)	86.86% Site Avg: 86.81% (0.06%)	67.02% Site Avg: 67.02% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	40,140	2.61	00:02:21	86.57%	64.05%
United Kingdom	7,432	2.29	00:02:06	87.50%	68.11%
Italy	4,369	2.81	00:03:10	78.07%	67.84%
Canada	3,952	2.39	00:01:58	91.04%	67.26%
Australia	3,479	2.09	00:02:04	89.45%	69.85%
India	1,672	1.72	00:01:21	90.91%	79.31%
Germany	899	2.11	00:02:04	87.10%	71.08%
Ireland	766	1.54	00:00:48	94.39%	83.16%
Netherlands	734	2.06	00:01:50	91.14%	70.71%
France	472	1.97	00:01:32	93.64%	71.40%



Pages on this site were viewed a total of 181,370 times

 181,370 Pageviews

 145,379 Unique Views

 67.02% Bounce Rate

Top Content

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/italy/living/itslang.html	16,907	9.32%
/italy/living/idiom.html	7,872	4.34%
/italy/lang/itslangc.html	5,606	3.09%
/	5,473	3.02%
/italy/lang/itslanga.html	4,641	2.56%